

From Contents' Perspective:-

- Check Spell Mistake, Grammatical error
- Limit One Idea to one paragraph
- Select one language format
- All issues have been covered in article?
- Striking Title
- Use images
- Use proper category

Search Engine Perspective:-

- Keyword Optimization
- Use Anchor text
- Interlink articles
- Links are not broken. Check it
- Use Alt tag for images
- Craft Meta Description
- Optimize URL Structure

Readers & Authority Perspective:-

- Engage readers
- Use references from authentic sources and quote their source

Monetization Perspective:-

- Include/Add monetization program in posts